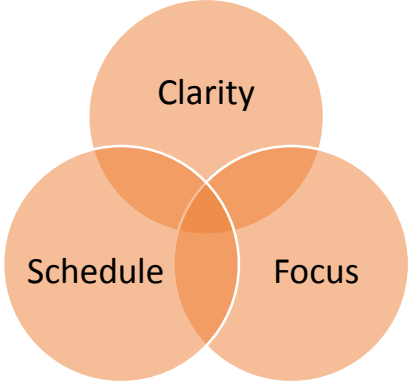


# More Bookings Blueprint

## Part #1 Plan in Advance

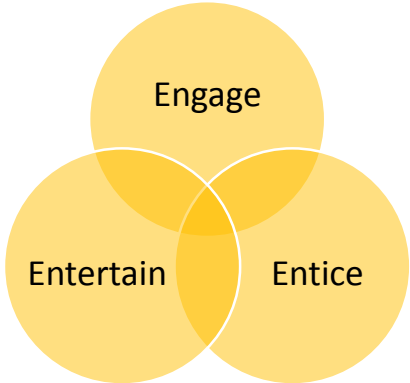


**Clarity:** Be Clear on all that you provide. Be Clear on who ideally would enjoy it

**Focus:** Focus on 2 areas. That is now (the next 2 weeks) and the medium future the next 3 months.

**Schedule:** When you are clear on what you have and who it's for Create your message. Schedule the time to build it & get it out to customers.

## Part #2 Share the GREAT

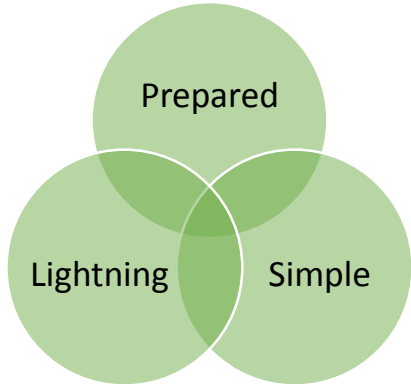


**Engage:** Be very clear on all your marketing. Attract and Grab the attention of your customer

**Entice:** Create Desire . It needs to look sexy. Everything from our menus and our posts needs to entice our customers.

**Entertain:** Use a mix of relevant entertaining items to avoid customer boredom

## Part #3 Convert to get PAID



**Prepared:** Make sure you are ready to take bookings and answer predictable questions .

**Simple:** Make it convenient for them. Take bookings their way. Phone-Email-Online.

**Lightning:** Respond fast to all enquires no matter how they come to you. Slow response = No booking

All 3 are Needed .Choose 1 that you can work on right now to grow bookings.